



## Information for **service providers and workplaces** participating in #CardiganPride

### **About**

#CardiganPride is a primary prevention activity being hosted for the National Embolden Festival on The [un]Silencing of Older Women. Its focus is on building a culture of respect for older women.

### **Aims**

The #CardiganPride initiative calls service providers and workplaces to show solidarity with older women experiencing Elder Abuse and Family Violence. It also invites service providers to help raise awareness of the need to promote respect and equality for older women.

### **Activities**

- Host an event: for staff on 22<sup>nd</sup> September (any time - or the week before if your service is closed on weekends). Provide cuppa and ask staff to wear cardigans
- Provide information/education: on inequalities for older women (see project webpage for podcast and article)
- Share images: of your team wearing cardigans, include the project hashtags #CardiganPride and #OlderWomenCount

### **Education**

- Podcast (coming soon)
- Article (coming soon)
- The [un]Silencing of Older Women Free Online Symposium ([here](#))

### **Information**

- Coordinator Dr Catherine Barrett 0429 582 237 or [director@celebrateageing.org](mailto:director@celebrateageing.org) or [celebrateageing.com/cardiganpride](http://celebrateageing.com/cardiganpride)